







Rover's new flagship has no rival.

A car of grace, power and authority, well worthy of the most discerning driver.





The world's finest cars stir the emotions. The very first sight of the Rover 800 Coupe quickens the pulse.





The form captures a flowing, powerful elegance, expressing an artistry unique to Rover's designers.





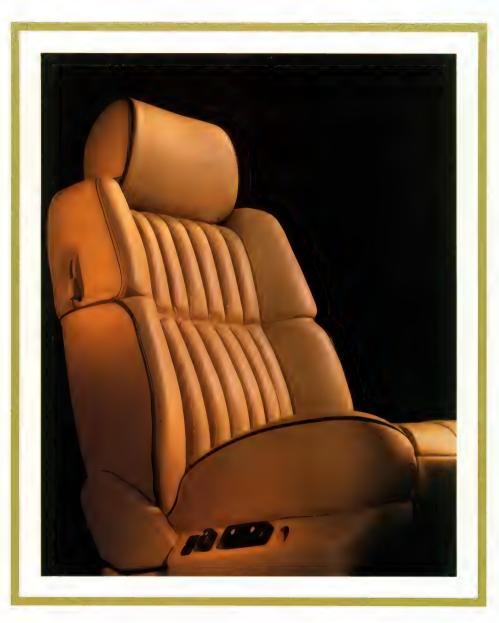
The wealth of leather upholstery evokes a timeless pedigree of British craftsmanship, perfectly integrated with 90's technology.



As the door closes quietly behind you, you enter a different world; one where driving takes on a completely new dimension.



The Coupe, by its exclusive nature, will rarely be seen. But just one brief glimpse will never be forgotten.



Rover are masters of cabin comfort. Relaxing in such graceful surroundings, the longest journey passes like a dream.

The artistry of Rover's designers is epitomised in the design of the Coupe's unique interior Skilfully trimmed by craftsmen, the seats are completely upholstered in the finest quality leather. A traditionally British narrow pleat style is used, with contrasting piping. Almost the entire interior is leather-clad, from the head restraints and door casing inserts to the steering wheel.

For cold weather comfort, both the front seats incorporate heating elements in the cushion and the squab; thus you can remove your coat and drive in comfort from the start of the journey. The front seatbelt presenters allow the belts to be easily reached without impeding access to the rear. To give easy access to the rear compartment, the front seat backrests fold

forwards. There is an additional inboard release on the front passenger seat, so that the driver can fold the seat as a courtesy to the passenger entering the car on the nearside.

The rear compartment is equally distinctive, and luxuriously appointed. The individual rear seats provide armchair comfort for two passengers. However, there is also room for a third passenger should the occasion require.

The comfortable seating, combined with the generous legroom and headroom, endow the Coupe with lavish accommodation both front and rear.

A high quality cut-pile carpet, together with convenient map pockets fitted to the rear of the front seats, complete the atmosphere of restful luxury







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To take the wheel is to appreciate the Coupe's heritage; an enviable pedigree of British motor car design.

ased on sound ergonomic design, a master-D ful simplicity underlies the design of the Coupe's controls and instrumentation. Two clear round dials house speedometer and tachometer, with gauges and warning lights grouped logically around them. The feeling is that of being wrapped around by a cockpit. where everything, from gear lever to air- conditioning controls, falls effortlessly to hand

Once you are in the driving seat, the car quickly fits you like a glove. The height-adjustable steering wheel. combined with the fully powered adjustment of driver's seat and door mirrors, allows you to select the perfect driving position. On the road, power is translated into fluid, controlled motion through a chassis design which delivers taut handling together with a smooth, compliant ride. The Speed Sensitive power steering gives pinpoint precision and a well-weighted feel at higher speeds

Such is the achievement of the Coupe's designers that. despite its substantial dimensions, it feels extraordinarily agile and sporting to drive. The overall impression is of immensely eager but smooth power, combined with a cat-like suppleness and strength. All, delivered with a well-insulated refinement which cocoons driver and passengers in a different world.

Complementing the qualities which make the Rover 800 Coupe so effortless and pleasurable to drive are intelligent design features which focus strongly both on security and convenience

The power and range of these facilities owe much to a powerful central processor, which co-ordinates a vast network of inter-related functions with great speed. accuracy and reliability.

The car can be quickly secured using the remote 'lazy locking' facility, which locks the doors then closes

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windows and sunroof. The powered windows and sunroof have a 'back off system, which reverses the direction if an obstruction is met during closing.

Electronic intelligence also ensures that the security systems are highly effective. These include an advanced ultrasonic anti-theft alarm, together with a number of intelligent built-in checks

When the car is being unlocked, the courtesy lights briefly switch on to give confirmation. When locking,

the lights flash twice; a mislock alarm sounds if doors, boot or bonnet are not properly locked. Further protection is provided by strong lock shields and an anti-pick mechanism.

The central microprocessor brings other welcome touches of convenience. For example, a courtesy delay allows the headlamps to remain on for a short period after you have left the car, lighting up the gate or garage door



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The Rover values of traditional British craftsmanship and quality have never before been so finely expressed.

The elegance of the Coupe's leather upholstery is perfectly complemented by the rich burr walnut veneer which completely surrounds driver and passengers. Selection of the veneer is a task for the experienced craftsman, trained to look for patterns which match the natural flow of the eyes round the car interior. Once cut and mounted, the veneer is polished both before and after the application of several coats of lacquer, which give it a deep sheen and also essential protection

This impeccable luxury, like every other aspect of the Coupe's design and engineering, has had to undergo some extremely punishing tests before receiving Rover's stamp of approval

During development, the Coupe was taken to Phoenix.

Arizona, where it was subjected to temperatures of

up to 45 degrees C - a severe test for every component. from the engine to the air-conditioning system, not to mention the upholstery. The snow and ice of Scandinavia provided the other extreme, with testing in temperatures as low as minus 30 C. The hottest summer, therefore, will be shrugged off by the Coupe's sophisticated Automatic Temperature Control air-conditioning system.

A fine in-car audio system perfects the pleasures of driving the Rover 800 Coupe. This is Rover's new R990 system, with a 6-disc CD autochanger mounted securely in the boot, and controlled from the console-mounted electronic radio/cassette player. The exceptional sound quality of Compact Disc is, of course, the more enjoyable because of the car's high levels of refinement.



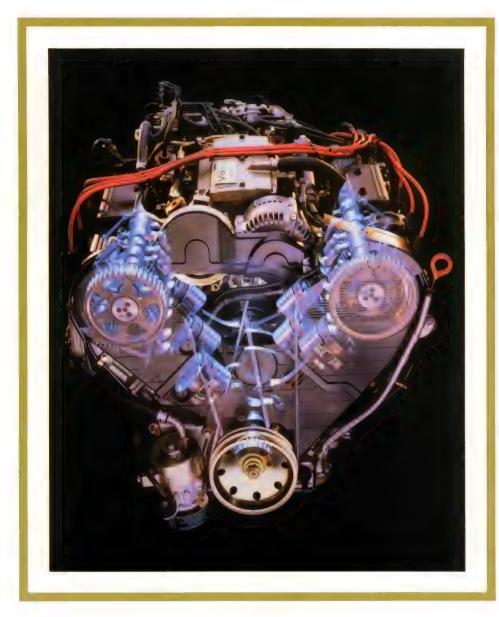




The Control of the Co



This is travel in the true Grand Tourer style; uncannily smooth, flawlessly quiet, with power that devours the miles.



The V6 engine inspires both excitement and respect, delivering its abundant reserves of power with deceptive refinement.

nowering the Rover 800 Coupe is an all-■ aluminium alloy 24-valve V6 engine which is extremely powerful and responsive; yet also outstandingly quiet

Naturally, the V6 configuration plays a major role in this refinement. Building on the inherent quietness of the 6-cylinder design, the shorter, more rigid crankshaft of the configuration gives a still smoother power delivery than an in-line 6- cylinder

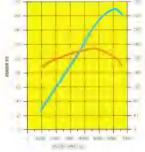
The power of the V6 owes much to the classic four valves per cylinder design, optimising combustion efficiency. Enhancing the smooth yet muscular response of the Rover 800 Coupe is the programmed fuel injection and ignition system, developed from Formula One technology

Further contributing to the wide, even spread of

power, the Rover's V6 engine features dual tracts for each intake port, their different lengths specially tuned to optimise engine torque output at varying engine speeds

Air flow through the tracts is controlled by the engine's Electronic Control Unit, providing an exceptionally flexible, powerful response at all times. Perfectly complementing the torque characteristics of the V6 engine is a four-speed electronic automatic transmission. This features a 'Sports' mode, in addition to the normal 'Cruising' mode, giving you a choice of driving style. (Should you prefer manual transmission, this is available as a no-cost option). Electronic cruise control provides the finishing touch for long motorway journeys, maintaining the pre-set speed automatically and enhancing driving comfort.





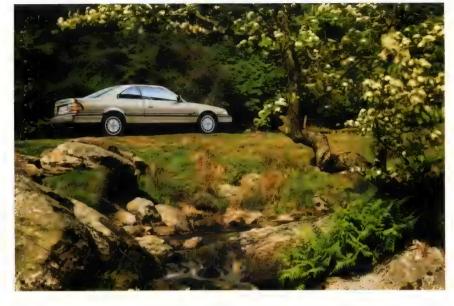


Rover's leading-edge environmental engineering is based on a simple philosophy; today's decisions must be right for tomorrow's world.

over's environmental engineering programme A extends considerably further than the manufacturing facilities; it is a company concern, at all levels. Similarly, every single aspect of the product and the manufacturing process is a part of this programme In addition to the control of exhaust emissions, attention is being focused, for example, on the elimination of Chloro Fluoro Carbons (CFCs) from the product and the production process. It is some time now since Rover's exterior body colours went completely lead-free, following a major engineering programme. All the time. Rover is looking, not just at minimising pollutants, but also at eliminating waste and optimising efficiency It is a tribute to the efficiency of the three-way controlled exhaust catalyst fitted to the Rover 800 Coupe that performance and economy are barely affected.

The three-way catalyst is designed to minimise the three major pollutants which are still produced even with unleaded fuel: Carbon Monoxide (the result of partially burnt fuel). Nitrous Oxide (a by-product of combustion) and Hydrocarbons (unburnt fuel). The three-way controlled catalyst fitted to the Rover 800 Coupe is highly efficient because it is linked, via the engine's Electronic Control Unit, in a 'closed loop' to the fuelling system. An oxygen sensor continually monitors the exhaust gases, sending a signal to the fuel injection microprocessor. This in turn adjusts the mixture automatically to reduce emissions to a minimum

From the outside, the catalyst simply looks like an extra silencer in the exhaust system, located close to the engine because it needs the heat to work properly Inside, however, is a highly sophisticated chemical



processing plant in miniature, with a total internal area that can be equal to two full-size football pitches. Exhaust gases pass through a honeycomb of thousands of tiny cells, coated with a thin layer of precious metals, which set up the catalytic reaction with the exhaust gases

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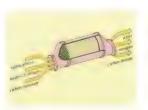




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In the quest for the highest levels of quality, Rover have developed technology never before used in the motor industry.

To achieve completely new levels of product quality. Rover have been pioneering new tech nology, with the extensive use of a 'graphite template'. Normally, the final representation of the finished vehicle prior to the development of pre-production models is a glass fibre styling model. Rover's development of a full-size graphite model (in addition to the glass fibre model), with its advantages of strength, lightness and stability, gives unprecedented precision in the accuracy of the final panel fit and surface form.

In creating the 800 Coupe, Rover have taken this

pioneering technology a stage further. The graphite template has also been used to develop the interior of the car. This has allowed components to be modelled and checked to microscopic levels of precision. removing 'master parts' and substituting production parts; or trying out master parts on real vehicles

An intensive design and development programme has produced a car which is unique, inside and out. From the gracefully shaped wings to the rounded boot lid and the distinctive design of the frameless door windows, the Coupe incorporates a wealth of unique features which



make a major contribution to the car's powerful identity. Further important detail touches include, for example, the channels incorporated into the A posts either side of the windscreen; these prevent water blowing round on to the side windows, and also reduce wind noise Testifying to the efficiency of the elegant form is a commendably low drag coefficient of just 0.29.

The unique styling of the Coupe also endows it with great strength. The overall structural integrity and stiffness are high, enhancing the protection afforded by the passenger safety cell. The doors also have side intrusion rails, reinforcing their resistance to side impacts. An additional important safety feature is electronic anti-lock braking, a standard fitment. This is the Bosch 2E system; a sensor mounted on each wheel continually measures its speed, and feeds this

information to a central control unit. The control unit compares wheel speeds and detects variations which could mean that the wheels are about to lock. If this happens, the control unit instantly regulates brake pressure

Important protective features are built into the interior. For example, the steering wheel has a centre pad which is designed to minimise the risk of injury in an impact. In addition, a driver's airbag system is available as an option if required. The design of the seats and seatbelts plays a key role in occupant protection. Rover have optimised the effectiveness of

the seat belts in two ways.

Firstly, the front seat belt presenters help to ensure that the belt lies correctly across the shoulders. yet swing out of the way to allow unobstructed access to the rear

Secondly, the seat belt buckle is attached directly to the seat frame, maintaining the belt in the correct position regardless of seat adjustment. As a further precaution, 'anti-submarine' panels are built into the front seats, helping to prevent the occupant from slipping underneath the seat belt in the event of a collision.





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ENGINE AND TRANSMISSION



169PS 2675cc V6 engine

Programmed ignition and sequential flashers. manifolding system: dual length tracts both front seats. 2-position memory trailing link. Front and rear anti-roll powerful response at all times. Exhaust Illuminated switches and controls. lift geometry. emissions are minimised by the Heated rear window with automatic standard three-way controlled exhaust cut-off. Electric adjustment/demisting Steering exhaust manifold. Depending on the door/boot locking. Infra-red lazy assistance at higher speeds to maintain lights, headlamps. signals it receives from the sensor, the locking (remote closing) of windows good steering feel. ECU adjusts the fuel/air mixture to keep and sunroof. Courtesy light locking emissions to the minimum.

mission with Sports and Cruising Bootremote release cut out (when car is front and rear, ventilated at the front. interior temperatures, and also sunlight modes. Sports mode causes the in motion), Headlamp courtesy delay. transmission to change up later and Rear foglamp switch-off (switch has to with four wheel sensing for optimum perature with great accuracy and change down sooner, giving sporty be reselected if engine is switched off for steering control. Audible brake pad consistency mode without 4th gear, whilst S4 seat operation, switch gives Sports change points with Front directional reading lamps. with 205/55 VR X 16 low profile tyres. Dipping rear view mirror. all four gears. Five-speed manual Kerbside illumination. Footwell transmission is available as a no-cost illumination. Illuminated vanity mirror option.

In-Car Entertainment

Electronic tune 3-band stereo radio/ stereo cassette/compact disc player (R990) with security code theft deterrent, RDS on FM. Autostore, separate bass and treble controls, full logic electronic control cassette deck, Dolby B and C, auto reverse, auto metal tape selector, repeat, automatic programme control (APC), 6 disc CD autochanger mounted in boot, high power amplifier and 8 speakers. Power operated aerial.

on passenger sunvisor. Cruise control.

unlocking acknowledgement, Mislock

ELECTRICAL SUSPENSION/STEERING



Exterior: Twin halogen headlamps. Fully independent suspension. Front: Four-spoke steering wheel with height

Brakes, wheels and tyres

CONTROLS AND INSTRUMENTATION



All-aluminium alloy cylinder head and Hazard warning lamos. Twin reversing widely separated unequal-length adjustment. Horn push in steering cylinder block, 6 cylinders, 24-valves. lamps and fog lamps. Side repeater double wishbones for precise wheel wheel centre pad. Speedometer with camber control. Rear: strut system, odometer and trip mileage recorder. electronic multi-point fuel injection. Interior: Heated front seats (cushions located transversely by lower wishbone Tachometer, fuel gauge and water Electronically controlled dual intake and squabs). Powered adjustment for and longitudinally by compliant temperature gauge, Warning lamps for direction indicators, mainbeam, side are specially tuned to optimise torque facility for driver's seat and door bars for additional cornering stability, lamps on, ignition/no charge, brake output at varying engine rpm; air flow is mirrors. Glovebox lamp. Centre Coil springs and separate telescopic circuit failure/low fluid level, handcontrolled by the engine's Electronic roof-mounted interior lamp. Courtesy non-load bearing dampers, tuned to brake on, brake pad wear, low oil Control Unit, giving a smooth and light delay, Lamps-on warning buzzer, optimise ride comfort, Anti-dive/antiwear indicator. Variable intensity illumination

Twin column stalks: right - windscreen catalyst, With this closed loop system, of door mirrors. Front electric windows Rack and pinjon power-assisted wipers (2- speed), with programmed exhaust emissions are continuously with one shot up and down facility, steering. Speed Proportional system, wash/wine variable intermittent wine monitored by the engine ECU, via an Ultrasonic anti-theft alarm system, giving increased power assistance at and flick wipe. Left - direction oxygen sensor positioned in the Central locking. Infra-red remote lower road speeds, and reducing indicators, headlamp dip/flash, side

Air-conditioning system with Automatic Temperature Control. The system responds to strategically placed 4-speed electronic automatic trans- alarm. Courtesy light door open timer. Servo-assisted dual circuit disc brakes sensors, reading both exterior and Bosch 2-E electronic anti-lock braking levels, to maintain the pre-set tem-

performance. Position S gives Sports more than 2 hours). Ignition-off power wear indicator. ABS warning light. Driver's left footrest. Remote release Uniquely styled 16" alloy road wheels mechanisms for fuel flap and boot,

INTERIOR FEATURES



Leather-trimmed seat sides, backs and doors. Laminated windscreen. head restraints. Leather-trimmed door Unique wings, doors, roof and bootlid. Like most warranties, you get 12 business user include:

Burr walnut veneer inserts to fascia. anti-pick mechanism. Comprehensive • A six year anti-corrosion warranty.

console. passenger ashtray.

kickstrips. Driver's and passenger's cosmetic/paint warranty. trimmed rear parcel shelf.

Front seat belt presenters. Rear seat belts bright insert. Bright grille surround. (including centre lap strap) with recessed buckle stowage facility. Front seats with heated cushions and seat squabs, and power adjustment for fore/aft movement, recline and lumbar support. Driver's seat height adjustment. 2-position memory facility for driver's seat/door mirrors. Fully adjustable front head restraints. Individual rear seats, tailored for 2 passengers. Fully adjustable rear head rests. Seat back man pockets.

BODY FEATURES



Full leather trim for seat facings. Monocogue construction with In your first 12 months of ownership ROVER FINANCE LIMITED offers a incorporating unique narrow pleat passenger safety cell and front and rear vou'll have the protection of the most comprehensive range of funding style with contrasting dark piping, crumple zones. Side intrusion rails in comprehensive first year warranty in packages for Rover Cars.

cassette stowage box lid and handbrake exhaust tailpipes. High security locks with lock shield and You also get, completely free-

instrument binnacle, floor console, anti-corrosion treatment with A three year cosmetic paint doors, centre console and rear of floor extensive use of zinc-coated steels: warranty. Soft finish colour-keyed fascia, phoretic primer application; underbody incorporating glove box and coin tray, sealant and heavy duty wax underbody Fascia centre console with push-button coating; wax-injection of all box. Those Membership benefits include: facilities. Floor mounted centre console engine bay and power unit. Aluminised with cassette storage and rear exhaust (from first silencer back). Front wheelarch liners and front mudflaps, 6 Doors with styled armrests and carpet vear anti-corrosion warranty, 3 year

doorbins. Door sill finishers and tread Extensive sound insulation, with strips. Cloth headlining. Swivelling heavyweight bonnet pad, thick engine sunvisors - driver's with docket pocket, bay bulkhead pad and interior bulk-Cut pile carpet. Fully trimmed luggage dynamically designed, with front bib seat backrest release handles shadeband on front and rear screens: motoring. Additional driver's inboard courtesy bright finish to windscreen; black side With Royer Optional Warranty, for a • The option to extend cover for release on front passenger seat. Seat-rubbing strip with bright insert; body very modest cost, the vast majority of Business Use. mounted buckles for front seat belts. colour bumpers with black top face and vour car's components, are insured. You can take advantage of this secure

WARRANTY



the industry.

casing and rear quarter casing inserts. Frameless door windows. Body months unlimited mileage cover But • Hire Purchase. door grab handles, steering wheel, coloured A post, Twin bright straight. Rover first year warranty doesn't stop. • Lease Purchase/Conditional Sale.

- seam-sealing; phosphating; electro- AA Membership benefits AND half price rates for other members of your household.

ashtray, cigar lighter and storage sections; protective lacquer coating on . AA Roadside Assistance, AA Relay available through ROVER FINANCE and AA Homestart. For complete INSURANCE. The Coverplus policy, reassurance in any emergency situation — even for all the annoving your keys, or running out of petrol. In addition, Roadside Assistance is also provided throughout Continental Europe.

passenger's with vanity mirror, head insulation; moulded headlining Complete peace of mind is yours during Recessed rear passenger grab handles. and undercarpet pads. Aero the first year of Rover motoring. And the High quality cover at competitive protection goes on. For the second and compartment with boot lamp. Cloth spoiler, flush glazing, Power operated third year of ownership, Rover Optional • Personal Accident benefits radio aerial mounted on rear wing. Warranty means that you can continue Protected No-Claim Discounts Fold forward front seat backrests. Front Twin door mirrors; green tinted glass; to enjoy the reassurance of trouble-free • Legal Expenses Protection

against most mechanical and electrical and reliable insurance whether or not And it does a great deal more too:

- and Homestart (including Roadside telephone on 0883 347000. Assistance in Europe).
- · Car hire contributions if your car is off the road for more than 24 hours.
- No limit to the number or value of claims. And no excess charges to pay It makes a lot of sense to let us do the caring while you enjoy the driving.

FINANCE AND INSURANCE



Facilities designed especially for the

- · Contract Hire.
- · Contract Purchase.
- Finance Lease.

For the location of your nearest finance specialist, telephone FREE on 0800 626 545.

Insurance

Motor Insurance for your Rover car is which is recommended by the Royer Group, is arranged by Bain Clarkson little things that happen, like losing Limited - International Insurance Brokers, underwritten by a major insurance company and is exclusive to Royer Cars.

Coverplus is specially designed to provide wide-ranging cover, including:

- premiums

- · Motor Helpline Service

problems, including the cost of labour. your vehicle is funded through Rover Finance.

· Your AA membership benefits For more details, a no-obligation quote, continue: Roadside Assistance, Relay or even immediate cover, simply

PERFORMANCE	Auto	Mass
* 0 - 60 mph in secs.	9.0	8.2
* 30 - 50 mph in secs (4th gear).	N/A	8.0
*50 - 70 mph in secs. (4th gear)	N/A	8.2
* Top speed (mph)	131	133
Power output: PS (EEC) @ RPM.	169 @ 5900	169 a 5900
Max torque: NM (EEC) & RPM	225 m 4500	225 @ 4500

ECONOMY	Auto	Man	
Urban mpg.	21.2	22.1	
Mpg 🕸 56 mph.	35.6	37.4	
Mpg @ 75-mph.	31.3	32.9	
Urban L/100 km	13.3	12.8	
L/100 km 🕫 90 km/h	7.9	7.5	
L/100 km # 120 km/h	9.0	8.5	

All figures (in mpg - $L/100\,\text{km}$) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983.

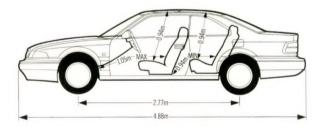
The Rover 800 Coupe is equipped with a 3-way controlled catalyst and must use unleaded fuel. The use of Premium (95 RON) unleaded fuel is recommended. Unleaded petrol of a higher octane can be used. Fuel tank capacity: 15 gallons (68 litres.)

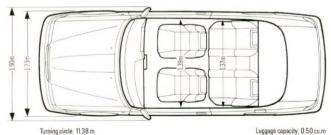
Servicing intervals 6 months/6,000 miles, whichever occurs first.

"Manufacturer's data.









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Luggage capacity: 0.50 cu.m

EXTERIOR BODY/INTERIOR TRIM COMBINATIONS



		EXTERIOR BODY COLOURS						
			CLEARCOAT METALLICS					
INTERIOR TRIM			White		Storm	British Racing	Pearlescent Caribbean	Pearlescent Nightfire
FABRIC	COLOUR	Black		Quicksilver		Green	Blue	Red
Leather	Light Granite	0	0	•	•	0	0	0
	Light Stone Baige	•		0	0		•	

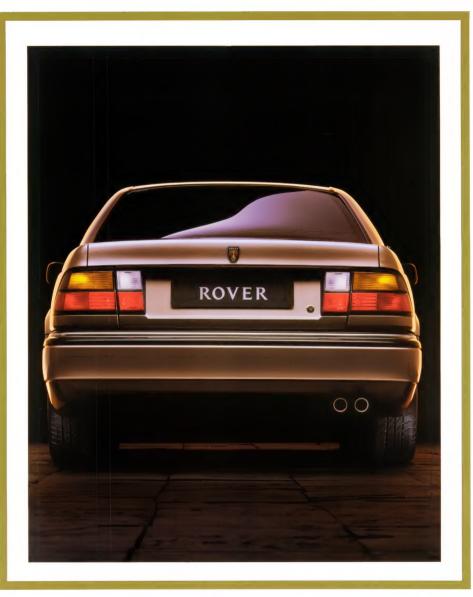
Standard O No-cost option

Metallic paint contains particles of aluminium flake, making the colour appear to change shade under different light conditions.

Pearlescent paint contains translucent mice particles, giving the illusion of constantly changing, shimmering colour under different light conditions.









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A British Aerospace Company

Important Notice

tower can a commanily seeining ways to improve the specification, design and production of its vehicles and alterations take place containably. While every effort in made to produce up to date ilterature, the UE market brothers should not be regarded as an indibible gaine to current specifications, but does it constitute an office the sain of any particular vehicle.

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Their specifications need in this brother refer to current production models. If in any doubt, please countly your dealer.

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